

January 26, 2003

To Whom It May Concern:

Re: "SKB Videography"

I have had the distinct pleasure of working with Steve Blackwell, SKB Videography on the "Holiday Magic" production at Bankers Hall, December 2002.

Holiday Magic was an event marketing promotion created to attract shoppers, tenants and merchants to Bankers Hall during the busy Christmas season. The promotion combined, theatre, dance, music and elaborate costumes in celebration of the holiday spirit. The event received media coverage from various local media. We needed a solution to provide the client with an overall visual report of the event, plus clips from the local media. Steve was able to video the event and include the coverage from the local media. The end result was a dynamic visual presentation. In turn, the video will be used as a marketing tool to assist in potential future business.

Steve was very knowledgeable and extremely professional. He was very conscious of the demands and challenges of the project. His positive and enthusiastic attitude helped to overcome a few minor obstacles in order to deliver a professional product. SKB Videography and Steve's contribution was a great asset to the overall success of the project.

I would highly recommend Steve and SKB Videography to any business. Steve is a true professional. If you require any additional information, please feel free to give me a call at (403) 714-1740.

Sincerely,

A handwritten signature in blue ink that reads "Shelley Repka".

Shelley Repka
President of Cool Projects